

#FRPT2023 Social Media Guide

The Ultimate FRPT 2023 Social Media Guide

FRPT (Flash Radiotherapy and Particle Therapy) Conference, is focused on the latest developments in FLASH Radiotherapy (RT), bringing together scientists and professionals from around the world.

We offer an all-round experience from an educational discussion on the latest achievements and best practices to online networking opportunities.

To enhance your experience and ability to connect with people virtually, we encourage you to share information about the event, and your participation in it, on social media – before during and after the FRPT 2023 Conference.

Hashtags

The official hashtag for the FRPT 2023 Conference in Toronto is **#FRPT2023**. Make sure to use the hashtag when sharing posts on social media to be part of the discussion and connect with your colleagues.

How to share

Here are ways to share information about **FRPT 2023** with your network:

- Post your experience with the FRPT throughout the year. Interesting articles, workshops, webinars, etc. Be sure to mention the FRPT account, [@flashRPT](#) on [Twitter](#), [Facebook](#), [Instagram](#) and FLASH Radiotherapy & Particle Therapy – FRPT on [LinkedIn](#). Use the hashtag **#FRPT2023** in your posts.

- Feel free to reshare our original posts from Twitter, LinkedIn, Facebook, Instagram and Youtube to your account and spread the information about the latest updates from the FRPT Conference.
- Post your pictures and share them in stories using the hashtag **#FRPT2023**.

What to share

The following examples of text are ready to be used in your social media channels.

- Feel free to edit these and write your own posts/tweets.
- Don't forget to share pictures of your attendance at the FRPT 2023 Conference.
- The marked text notes are indicators of where you must add your information.

Facebook / Twitter / Instagram / LinkedIn:

- Cannot wait for **#FRPT2023 Toronto, Canada, 5-7 December**. Are you joining us? <https://frpt-conference.org/>
- I am excited to be a part of the **#FRPT2023**. Join us for the latest FLASH radiotherapy and particle therapy updates and let's work together for a world free of childhood cancer! <https://frpt-conference.org/>
- I am looking forward to sharing my work with colleagues, peers and experts in the field at the **#FRPT2023**! – Join me! <https://frpt-conference.org/>
- Thrilled to be a part of the **#FRPT2023**, happening in just **[NUMBER]** days! The FRPT Conference is bound to be an interesting and exciting experience! <https://frpt-conference.org/>
- All set for **#FRPT2023 in Toronto**! How's your preparation going? I'm really looking forward to **[insert one or two sessions]**. <https://frpt-conference.org/>
- I am at **#FRPT2023** and have just listened to some

interesting updates on **[insert your scientific insights from FRPT sessions]**! Have you joined us yet?
<https://frpt-conference.org/>

Tell the world you're attending! And invite your friends to join.

Use the images and text suggestions to post to your channels, update your cover photo, and help spread the word.

(Click on an image, then right-click to save or copy *the image*)

A social media newbie?

Do you want to join the discussion but are you not on social media yet? Wondering where to start or what to do?

Our detailed guide below will help you follow the trending discussions related to **#FRPT2023** across all platforms. **Facebook – Here's how:**

[A step-by-step guide.](#)

[A how-to video guide.](#)

Twitter – Here's how:

[A step-by-step guide.](#)

[A how-to video guide.](#)

Instagram – Here's how:

[A step-by-step guide.](#)

[A how-to video guide.](#)

LinkedIn – Here's how:

[A step-by-step guide.](#)

[A how-to video guide.](#) What happens on FRPT's social media channels before, during and after the Conference?

The FRPT social media channels:

- Provide all the **general information + deadline announcements** you need as soon as these become available.
- Provide all the FRPT Conference-related information, announcements, and deadlines, keeping you in the loop of the **latest developments daily** – we make sure you don't miss a thing about FRPT!
- Bring to your attention the latest **scientific developments/journals/articles** within the field worldwide.
- Guide you through the **FRPT Conference stages** – call for abstracts, guidelines, registration process and deadlines, etc.
- We are always there to answer any questions regarding FRPT.
- Gather people like YOU – we are thereby able to create and maintain this connection between yourself, like-minded peers and colleagues from all around the world.
- We need you and your work to create a better world – **especially DURING the FRPT Conference days – we create and maintain an all-day online conversation throughout all FRPT social media channels.**
- By following FRPT on social media, we make sure you never miss a thing, and you get to meet new people!
- Provide latest updates and Conference highlights, interviews with ambassadors and speakers PLUS interactions with speakers and other participants.

For these and many other reasons, you NEED to be part of FRPT's social media world!

Be sure to connect with us on: Some easy ways to share information about the Conference with your network:

- Share your experience with the FRPT Conference before, during and after.
- Share your highlights from sessions, using the **#FRPT2023** hashtag.
- You can share posts and live coverage coming from our official social media channels.
- Post photos and mention us, and use the hashtag **#FRPT2023** on Facebook, Instagram, Twitter and LinkedIn. You can also like and share our posts with your audience.
- Take a selfie and show us what your Conference experience is like – use the **#FRPT2023** hashtag in your photo posts – this might just win you a prize!
- Watch and share YouTube videos.
- Update your social media profiles with the most accurate, up-to-date information.
- Share your opinion online from time to time.
- Send invitations to people in your industry and connect with them online.
- Interact with other's posts on social media.
- And be SOCIAL.

Are you ready to join – maybe even lead – the #FRPT2023 conversation on social media? We hope to see you there!