

Promotional & Advertising Opportunities

Choose how you want to be present in the FRPT23!

Physically, online or in both.

Below you can find the available promotional and advertising items. Most items are available for both physically and online, but please note that a few will only be available for one or the other.

For any questions, please contact me via nkarabelova@kenes.com.

PRESENCE

PLENARY SYMPOSIUM

Host an official Non-CME plenary industry session.

[Learn More](#)

PARALLEL

SYMPOSIUM

Host an official Non-CME parallel industry session.

[Learn More](#)

MEET THE EXPERT SESSION

Host an official Non-CME meet the expert session.

[Learn More](#)

PRODUCT THEATRE SESSION

Present your research in this 15-min session.

[Learn More](#)

PRE-CONGRESS VIDEO TEASER

Connect with attendees before the Congress days.

[Learn More](#)

SYMPOSIUM BRANDING

Create anticipation and brand your session's waiting room.

[Learn More](#)

VISIBILITY

COFFEE BREAK

Promote your company at one or more coffee breaks.

[Learn More](#)

WELCOME RECEPTION

Promote your company at the networking reception.

[Learn More](#)

PHOTO BOOTH

Get exposure by branding the photo booth.

[Learn More](#)

FESTIVAL CHAIRS

Offer participants a change to relax with these stylish and informal chairs.

[Learn More](#)

BRANDING OPPORTUNITIES

Be visible and have a logo, and advert or a video online.

[Learn More](#)

CHARGING KIOSK

Be visible by branding the charging kiosk.

[Learn More](#)

SOCIAL MEDIA PROMOTION

Be visible with an original company post.

[Learn More](#)

MEETING ROOM

Host guests by hiring a room at the venue or online.

[Learn More](#)

ADVERTISE



PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

[Learn More](#)

POST-CONGRESS MAILSHOT

Gain additional exposure after the Congress days.

[Learn More](#)

MOBILE APP ADVERT

Advertise your session or booth in our mobile app.

[Learn More](#)

MOBILE APP PUSH NOTIFICATION

Advertise your session or booth in our mobile app.

[Learn More](#)

CONGRESS WEBSITE HOMEPAGE BANNER

Be visible on the Congress website with a banner-ad on the home page.

[Learn More](#)

CONGRESS MAILSHOT ADVERT

Reach out to the
FRTP community.

[Learn More](#)

Note: Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application. Please note that it is the Exhibitors' and/or Supporters' responsibility to comply with the local authority's regulations, including, without limited to [Innovative Medicines Canada Code of Ethical Practices](#) as well as [IFPMA](#), the International Federation of Pharmaceutical Manufacturers & Associations Code of Practice.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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